

## 2023 Walk for Dignity Sponsorship Levels

Level	Bronze	Silver	Gold	Platinum	Diamond	Titanium
Donation	\$500	\$750	\$1,000	\$2,500	\$5,000	\$10,000
Listing on Walk signage	•	•	•	•	•	•
Listing on ICH website	•	•	•	•	•	•
Inclusion in Walk social media posts	•	•	•	•	•	•
Mention in pre-Walk communications			•	•	•	•
Logo in pre-Walk communications				•	•	•
Yard sign displayed at Walk	•	•	•			
Business banner displayed at Walk				•	•	
Custom banner displayed at Walk						•
Logo on the back of Walk t-shirts					•	
Logo on the front of Walk t-shirts						•

**Thank you for considering sponsorship of the 24<sup>th</sup> Annual Iowa City Hospice Walk for Dignity, now combined with the VNA Walk for Wellness! Sponsorship can augment the visibility of your business as it helps your community.**

**Before the Walk for Dignity:** Sponsor names will figure prominently in our pre-event publicity, with press releases, social media advertising and more, reaching throughout our seven-county service area and beyond. Flyers will be distributed through mail and email to thousands of past walkers and donors.

**During the Walk for Dignity:** Your business name and logo will be featured in social media posts and at the live Walk event. Hundreds of walkers will receive the printed Walk program, hear the event announcements, and see the variety of signage. T-shirts are given to all walkers who raise \$150 or more.

**After the Walk for Dignity:** Post-event publicity and thank-yous will be featured on our website and social media. Walk sponsor names and logos are included in that year's Annual Report (which is published the following year). And walkers, volunteers, and staff wear their Walk shirts long after the event is concluded.



**I would like to support the Walk for Dignity and Iowa City Hospice with a leadership gift of:**

\_\_\_\_\_ \$10,000    \_\_\_\_\_ \$5,000    \_\_\_\_\_ \$2,500    \_\_\_\_\_ \$1,000    \_\_\_\_\_ \$750    \_\_\_\_\_ \$500

Please list my name/business as: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Web Address: \_\_\_\_\_

***You may fulfill your pledge any time before April 24, 2023, but to ensure your inclusion in promotional materials, please let us know by March 24, 2023.***

**You may fulfill your pledge by:**

- Mailing a check payable to Iowa City Hospice to 1526 Sycamore St., Iowa City, IA 52240
- Visiting [www.iowacityhospice.org/donate](http://www.iowacityhospice.org/donate)
- Credit card: \_\_\_ MasterCard \_\_\_ Visa    Charge to be posted (date): \_\_\_\_\_, 2023

\_\_\_\_\_ exp:\_\_\_\_/\_\_\_\_

CVC#\_\_\_\_\_ Signature *(required for credit card pledge)*\_\_\_\_\_

**My business would like to have a Walk Team! Please contact:** \_\_\_\_\_

**Phone and/or Email:** \_\_\_\_\_

Questions? Contact Sonya Clements at [clementss@vnaic.org](mailto:clementss@vnaic.org) or 319-688-4213.