























Dear Friend of Iowa City Hospice,

Wow! What an interesting two years it's been! The world has changed rapidly and remarkably, and Iowa City Hospice is changing with it.

In 2019, we saw sustainable growth in patient numbers, outstanding

supportive relationships with all our care partners, increased fundraising potential, and much more. We were sure that 2020 would continue this trend.

And then there was COVID.

All the skills we have honed for years came into play as we dealt with deep uncertainty and news that seemed to get worse every day. We continued to focus on our mission – offering compassionate care to everyone in our community with serious illness or end-of-life conditions.

The flexibility necessary for hospice care allowed us to quickly adapt, rethinking offices and schedules.

Extensive medical training and experience helped us become experts in personal protective equipment, interpreting shifting recommendations and keeping our staff and patients safe.

Decades of cultivating wonderful volunteers gave us welcome options for service projects like sewing masks

The expertise developed in dealing with Medicare regulations helped us work with new laws and take advantage of supportive government programs.

Creative resilience in our development department led to new ideas for online events with at-home participation.

And then there was the Derecho – a destructive storm that devasted parts of our seven-county service area.

All our flexibility and professionalism came to the forefront as we continued to provide care to every patient through power and phone outages, damaged roads, and emergency recovery efforts.

You can be proud of your support of Iowa City Hospice. We made it through the successes of 2019 and the challenges of 2020 without a single layoff or employee furlough, and we continue to bring compassionate care to our community.

Iowa City Hospice Executive Director

OUR MISSION

Iowa City Hospice provides compassionate care for anyone in our community affected by serious advanced illness and end-of-life conditions.

OUR VISION

Iowa City Hospice is the recognized expert in innovative care for people with serious advanced illness and end-of-life conditions.

OUR BOARD

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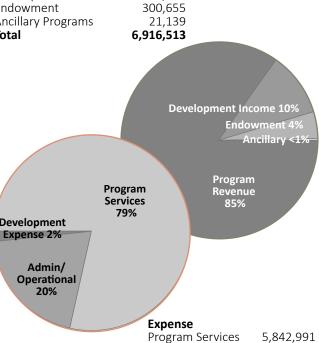


2019 Financial Information

Income

Income

Program Revenue 5,870,385 724.334 Development Income **Ancillary Programs**



Admin./Operational 1,472,331

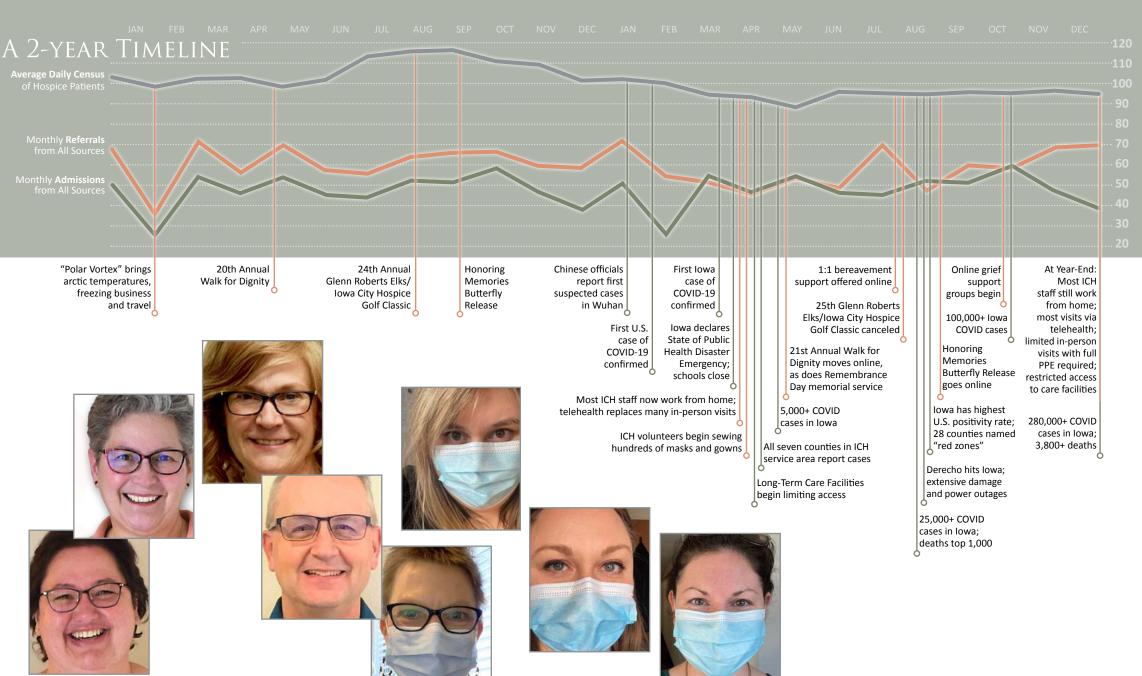
Development

127.738

7,443,060

2020 Financial Information

5,706,523 Program Revenue 374,059 Development Income 275,907 Endowment 11,409 **Ancillary Programs** 6,367,898 Ancillary <1% Program Services Operation Expense 5,656,261 **Program Services** Admin./Operational 1,426,037 113,063 Development 7,195,361



Bereavement

Iowa City Hospice's bereavement team provides follow-up services to our patients' loved ones for at least 13 months after death. The team also offers support to the community at large. Pre-COVID, those services included

• in-person visits • phone calls

COMMUNITY BENEFIT

- monthly mailings
 grief education
- support groupskids grief camp
- bereavement luncheons

With COVID and subsequent guarantines came many changes. In-person visits became telehealth video encounters. Camps and luncheons were canceled, and support groups moved online. We still make our services as available and accessible as possible.

Volunteers

Volunteers are integral to Iowa City Hospice's operations. From in-person companionship with patients to staffing fundraising events to providing clerical help, the efforts of volunteers make a significant positive impact. Though COVID restricted their access to patient homes and our offices, our volunteers still served. They crafted an enormous amount of masks and gowns, assisted with clerical projects from home, and eagerly awaited the return to in-person patient support.

Professional Learners

Iowa City Hospice works with numerous groups throughout our area to educate professional learners about hospice and palliative care. These learners are physicians, nursing students, pharmacists, social work students, music therapy students, etc. Before COVID we welcomed all these learners into our offices and some joined us on patient visits. Now, we are primarily presenters in online meetings and virtual classrooms.

Music Therapy

A very popular service, music therapy can make surprising connections, unlock memories, and bring comfort to patients and families. The onset of COVID called for resilience and creativity, with Facetime singalongs and outdoor concerts in front of patient windows.

2019 Donor Roll

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Silver (\$750-\$999)

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*deceased

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Riverside Casino & Golf Resort Bronze (\$500-\$749)

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For 2020 Memorial Gifts, Honor Gifts, In-kind donors and more, visit www.iowacityhospice.org

WAYS TO GIVE

As a 501(c)(3) nonprofit organization, Iowa City Hospice reinvests every dollar we earn into patient care, staff support, and community service. Every gift helps us continue our vital services and secure a sustainable future. We don't turn anyone away because they are unable to pay, and donor generosity helps maintain that life-affirming legacy.

Memorial gifts honor loved ones and family members whether or not they were a patient of Iowa City Hospice.

Endowment gifts are investments in a bright and stable future for our organization through the Community Foundation of Johnson County.

Fundraising events include the Walk for Dignity in April and the Annual Glenn Roberts Elks/Iowa City Hospice Charity Golf Classic in August. These events have been affected by COVID and quarantine, but we hope to be back to inperson camaraderie soon.

Planned giving: being remembered in your will is an honor we do not take lightly. Please consult your lawyer or financial professional to include us in your estate plans.

Iowa City Hospice welcomes cash, checks, and credit cards. Donations are accepted in person, by mail, and through our website at iowacityhospice.org/donate.