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Ways to Give

As 501(c)(3) nonprofit organizations, Iowa Care Community, Iowa City Hospice, and VNA reinvest every dollar earned or donated into patient care, staff support, and community service. Every gift helps us continue our vital services and secure a sustainable future. Memorial gifts honor loved ones and family members whether or not they received our services. Endowment gifts are investments in a stable future through the Community Foundation of Johnson County. Fundraising events include the Walk for Dignity in April and the Annual Glenn Roberts Elks/Iowa City Hospice Charity Golf Classic in August. Planned giving: being remembered in your will is an honor we do not take lightly. Please consult your lawyer or financial professional to include us in your estate plans.

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We welcome cash, checks, and credit cards. Donations are accepted in person, by mail, and online. Please visit iowacityhospice.org/donate.

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#### The Nonprofit Difference

For-profit hospices and home care are among the fastest growing markets in America. What sets a nonprofit like Iowa Care Community apart from our for-profit competitors?

**Purpose:** By our charters, Iowa Care Community (and Iowa City Hospice and VNA of Johnson County) have a *mission to serve our patients* and community. Profit-focused corporations must continually increase revenues and cut costs to provide acceptable investor returns.

**Transparency:** All 501(c)(3) nonprofit organizations are required to make their tax returns public. Privately-held companies can keep their income and expenses a secret.

**Leadership:** Iowa Care Community is governed by a board of local community volunteers. All decisions are made right here in offices in the heart of our territory. Many for-profits have executive boards in corporate headquarters disconnected from the communities they serve.

**Service:** The reason we're here. Our objective is what's best for the patient and their individual **goals of care**. We take patients of any income level or social status, and provide the best possible care for those with even the most expensive health conditions.

There are certainly for-profits that positively impact their communities, just as there are nonprofits that come up short. Knowing the difference can give valuable insight and impact important decisions.

How can you tell if a hospice or home care **organization is a nonprofit?** Visit their website - if their URL ends in .org, chances are they are a nonprofit. If it ends in .com, most likely not. If they accept donations, look for their 501(c)(3) status, which they'll definitely mention for tax purposes. You can also search the internet for nonprofit tax filings and charity ratings.







Compassionate Care at Home from Birth to End-of-Life

**Iowa City Hospice** 

1526 Sycamore Street Iowa City, IA 52240 800-897-3052 www.iowacityhospice.org **VNA of Johnson County** 1524 Sycamore Street

Iowa City, IA 52240 866-862-6877 www.vnaic.org

**Iowa Care Community** 1522 Sycamore Street

Iowa City, IA 52240 800-897-3052 www.iowacarecommunity.org

Iowa City Hospice Visiting Nurse Association of Johnson County Iowa Care Community



Annual Reports and Donor Rolls

# A Note from our CEO

Oh, how we hoped that 2021 would be "back to normal"! But instead of waiting for normal to happen, we successfully focused on whatever came next, meeting new challenges with creativity and resilience. We also leaned heavily on our core value of compassion, for both ourselves and our patients.

In spite of the pandemic and world events, our biggest news in 2021 was a new affiliation between Iowa City Hospice and VNA of Johnson County. In May of 2021 we made it official, bringing both agencies under the leadership of a new parent nonprofit, Iowa Care Community.

As lowa Care Community, we are now able to offer a continuum of at-home health care from birth to end-of-life. Our combined administrative staff efficiently handles human resources, billing, purchasing, fundraising and more, so our clinical staff can fully focus on providing outstanding compassionate care to our patients and caregivers.

VNA of Johnson County has served area patients since 1949. Iowa City Hospice started providing care in 1983. Between the two agencies we have more than 100 years of professional in-home health care experience. Both organizations are 501(c)(3) nonprofits, increasingly rare as home health and hospice care are two of the country's hottest markets for forprofit mergers and acquisitions.

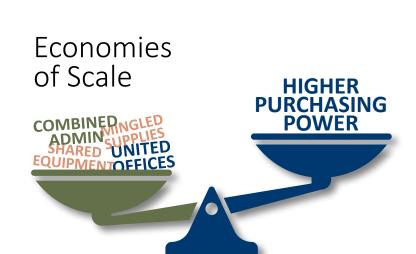
Your support continues to be vital to our staff, services, patients, and community. We are privileged to be welcomed into patient homes to bring comfort and confidence. We are honored to care for some of our area's most vulnerable residents during difficult life transitions.

Thank you for being part of our journey.

Kaila Kamal

Karla Kamal CEO, Iowa Care Community

## Building Together



By covering administrative support for both Iowa City Hospice and VNA of Johnson County, Iowa Care Community enjoys economies of scale. Computer systems, patient supplies, clerical equipment and more are cheaper in bulk. A single office building is less expensive than two. And by merging leadership roles, we've considerably reduced salary expense.

### A Meaningful New Identity

We developed a new name and logo to honor our separate origins and give us a flexible foundation for future growth.



## Merger Overview and Vision

Months of planning and research were completed before affiliation documents were created and agreed upon. Paramount in all our plans was a commitment to our community: If we could not demonstrate a real benefit to the cities, counties, patients, caregivers, and donors who have supported us for decades, there would be no point to the process. We determined that the increased ability to sustain non-profit in-home care for everyone who needs it, no matter their financial status, for decades to come, was worth our time, our talents, and our hearts.

We knew putting all the pieces together would be time-consuming and complex, especially in the midst of a pandemic. So we clarified our short-term expectations and our long-term goals, and are making progress.

### Short-Term Outcomes

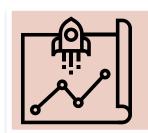


Clinical and

Organizational

Compliance

d Staff
Professional Staff
ared
Committed to the
Organization's
Mission



Highest Possible Clinical Outcomes

Long-Term Outcomes

Reso Com<sub>l</sub> for

Resources to Ensure Compassionate Care for Years to Come



### Community Benefit

Financial

Security

lowa City Hospice continues to offer grief counseling and bereavement services to anyone in the community dealing with loss. We train and coordinate scores of volunteers to assist with special events, office tasks, and direct service to patients. We turn no one away from hospice services due to inability to pay, and provide many services which are reimbursed below our cost to provide them. We offer hospice patients additional services not included in the Hospice Benefit, such as Music Therapy. We work with numerous professional learners, providing education in hospice and palliative care to doctors, nursing students, social work interns, pharmacy students, and more. VNA of Johnson County contracts with government entities and private organizations to administer vaccines and other health care services in convenient locations throughout the community. We provide foot care and wellness clinics, and partner with area organizations to offer programs that help improve balance and prevent falls.

